

**COMMUNITY HEALTH NEEDS ASSESSMENT  
ACTION PLAN 2019 - 2021**

<b>GOAL: Address the unhealthy lifestyle choices prevalent among residents in the service area such as smoking, poor nutrition and physical inactivity that contribute to health conditions such as cancer, chronic lung diseases, heart disease, obesity and diabetes</b>						
Objective	Action Steps	Responsible	Timeframe	Evaluation Metrics	Budget	Updates
Provide free skin cancer screenings in May for Skin Cancer Awareness Month	<ul style="list-style-type: none"> <li>▪ Identify location, date and physician to perform screening</li> <li>▪ Recruit staff for screening</li> <li>▪ Market screening to community</li> </ul>	Kelli McCoy Dr. Busquets Lisa Conti	Provide annually in:  2019 2020 2021	# of participants in screening	Communications, Administration, WMC Physician Practices	
Evaluate need for low dose lung cancer screening program, using low dose CT Scanner.	<ul style="list-style-type: none"> <li>▪ Evaluate equipment capabilities.</li> <li>▪ Evaluate Need in Community.</li> <li>▪ Determine physician participation and required hospital resources.</li> <li>▪ Implement program if</li> </ul>	David Artman Janice Bable	1/2021	Community Need	Radiology Department	

	feasible.					
Provide free prostate cancer screenings with a PSA blood test at a discounted rate in September for Prostate Cancer Awareness Month	<ul style="list-style-type: none"> <li>▪ Identify location, date and physicians to perform screening</li> <li>▪ Recruit staff for screening</li> <li>▪ Market screening</li> </ul>	Kelli McCoy Lisa Conti	Provide annually in:  2019 2020 2021	# of participants screened	Communications, Administration, WMC Physician Practices	
Perform "Mammogram Blitz" in October for Breast Cancer Awareness Month by encouraging Women to get their mammogram	<ul style="list-style-type: none"> <li>▪ Outreach and educate community with a Breast Cancer Awareness Event</li> <li>▪ Extend mammogram hours and days for the month of October</li> <li>▪ Market extended services and event</li> <li>▪ Evaluate need for additional mammography unit</li> </ul>	Kelli McCoy Janice Bable	Provide annually in:  2019 2020 2021  June 2020	# of mammograms completed	Communications, Administration, Radiology	

	and biopsy technology					
Implement the WMC HealthyU Wellness Program to include not only employees but the community to focus on healthy lifestyle choices and improving overall wellness	<ul style="list-style-type: none"> <li>▪ Provide free workshops to include overall wellness topics such as: personal resilience, smoking cessation, diabetes, family matters, heart health and cholesterol, everyday habits and the prevention of cancer and hope for the whole person</li> <li>▪ Allow overeaters anonymous to use WMC for monthly meetings</li> <li>▪ Dieticians provide community outreach by encouragin</li> </ul>	Kelli McCoy Donna Kittridge	Provide annually in:  2019 2020 2021	Number of people enrolled.	Marketing/ Administration	

g healthy eating and habits

**GOAL: Address the community epidemic of drug and alcohol abuse by implementing new services, providing alternatives to the community and preventing over prescription of chronic pain medication**

Objective	Action Steps	Responsible	Timeframe	Evaluation Metrics	Budget	Updates
<p>Continue neonatal abstinence abuse program with neonatal patient navigator to treat opioid addicted mothers and babies. Program will follow mother and child for 6 months post-delivery and provide everyday items for baby such as good, clothing and equipment such as car seats.</p>	<ul style="list-style-type: none"> <li>▪ We have received two Grants one in 2017 and one in 2018 from the West Virginia Perinatal Partnership .</li> <li>▪ Currently finishing up the application for a continuation of the grant from last year.</li> <li>▪ Hired a full-time patient Navigator in January 2017.</li> </ul> <p>Developed working partnerships with area behavioral health providers.</p>	<p>Autumn Burnem Denise Westwood</p>	<p>10/2021</p>	<p>All pregnant patients that come to the All About Woman office are seen by the patient navigator and assessed for their needs.</p>	<p>Grant</p>	

<p>Perform constant evaluation of drug distribution in the emergency department. Physicians are no longer authorized to prescribe for chronic pain in the emergency department.</p>	<ul style="list-style-type: none"> <li>▪ Monitor Narcotic administration for compliance.</li>   <li>Educate Emergency Room Staff and Physicians regarding the policy regarding chronic versus acute pain narcotic distribution.</li> </ul>	<p>Mary Vandine Denise Westwood</p>	<p>1/2020  Continuous Goal</p>	<p>Monitor narcotic usage in the Emergency Department in all patients being treated for chronic pain complaints.</p>	<p>Emergency Room</p>	
<p>Develop Guidelines for physician practices for narcotic administration that allows for appropriate condition based patient care.</p>	<ul style="list-style-type: none"> <li>▪ Provide guidelines for physicians to prescribe narcotics.</li>   <li>▪ Implement process to refer chronic pain patients to appropriate pain specialists and pain centers.</li>   <li>▪ Educate patients on alternatives for pain medicine /</li> </ul>	<p>Lisa Conti</p>	<p>1/2020  Continuous Goal</p>		<p>WMC Physician Practices</p>	

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